



Issue Date: 30 June 2025

## Addendum No. 1

### Request for Proposals (RFP) GCA-PR-25-780

#### Provision of Services to Conceptualize, Design, and Implement a Global Digital Campaign

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**This addendum addresses and/or clarifies the following:**

Question 1: Could you clarify please if there is a budget ballpark range that our proposal should fit within?

**Response 1:** GCA does not typically disclose indicative budgets or levels of effort unless explicitly stated in the procurement documents. For this specific RFP, no budget ceiling can be communicated. Bidders are therefore encouraged to submit a competitive financial proposal that reflects a realistic costing aligned with the scope and deliverables outlined in the Terms of Reference.

**All other requirements regarding the Request for Proposal remain the same.**