

My Adaptation Solution Video Competition

BACKGROUND & GUIDELINES

Background

The Heat is On: Why This Matters

Record-Breaking Temperatures: Across the globe, we're witnessing new heat records every year—threatening food systems, water supplies and human health.

Heat-Driven Crises: From devastating wildfires in the Mediterranean to chronic heat stress in South Asia, rising temperatures are pushing communities to the brink.

Cascading Crises:

- **Drought:** Prolonged heat accelerates evaporation, depleting water supplies, stressing crops and livestock, and fuelling wildfires.
- **Flash Floods:** When dry soils bake under extreme heat, they become impermeable; heavy rains then run off in torrents, causing floods, landslides, and damage to homes and roads.
- **Cyclone Intensification:** Warmer air holds more moisture, supercharging storms and increasing flood risk in coastal and inland areas.

Policy Linkages: By aligning your solution with your country's adaptation targets in its Nationally Determined Contribution (NDC), you help strengthen and elevate youth-driven priorities in global climate plans.

Survival Through Adaptation: Cooling strategies—whether through urban design, smart agriculture, or novel materials—aren't just nice-to-haves; they're lifelines.

Competition Guidelines

By submitting your entry to the My Climate Adaptation Solution Video Competition (the "**Competition**") you agree to be bound by the following competition rules:

- a) The Competition is open to entrants between the ages of 18 to 35 years (inclusive) who are non-professional filmmakers.
- b) The Competition is open from 9th of July 2025 and closes at midnight CET on 9th of August 2025. The Competition winner is decided by public vote. The winner(s) will be announced in early September 2025.
- c) The winning video entry(ies) will be highlighted via Global Center on Adaptation ("**GCA**") social media profiles (i.e. LinkedIn, Facebook, X, Instagram). Winning entrants will be featured on GCA's website, showcased in interviews and blogs, and spotlighted during GCA's virtual event at COP30.



- d) The theme of video entries is: The heat is on — youth powering adaptation solutions through Nature-based Solutions, Water, Education & Advocacy, and Climate-Resilient Agriculture.
- e) Video submissions should comply with the following Competition guidelines:
 - Entrants should be between 18-35 years of age;
 - Young people should have developed or assisted with the development; of the adaptation solution presented in the video submission;
 - Video entries should not include images of people under 18 years, unless parent or guardian consent has been obtained;
 - Video entries should be a maximum of 60 seconds in duration;
 - Video entries should be submitted in MP4 format;
 - Videos should be filmed vertically; and
 - Applicants should include the following information in their video: Name; Country; Climate change impacts; Adaptation solution; and the concluding sentence: “The heat is on, and we’re the adaptation solutions.”
- f) Use of any AI tools or technology in producing the video should be clearly indicated.
- g) Entrants must be the authorised to submit their video entry in their own name;
- h) Entrants must have obtained appropriate consents from any individuals featured in their video submission, as required by applicable laws. The production of video entries should comply with any other relevant laws including without limitation, where necessary, obtaining any required permissions or licences relating to their video submission. Entrant shall indemnify and hold GCA harmless from any claim of infringement or any other action arising from their video submission.
- i) Entrants retain the copyright in their video entry. By submitting their video to the Competition, the winner(s) agrees to grant a royalty-free non-exclusive licence to GCA to publish and/or exhibit their winning video entry(ies) in any format and feature the winner(s) and their respective video entry. The winning video(s) may also be used to promote future GCA Youth Adaptation events, as well as awareness-raising purposes of GCA. Winners agree to grant a licence to GCA for the above stated purposes. Whenever GCA uses the winning video for the above stated purposes, appropriate credit will be attributed to the winner(s).
- j) GCA may, in its absolute discretion, remove or disqualify a video entry from the Competition if it has any reason to believe that an entrant has violated these Competition rules.